



CLASSROOM is an innovative, one-stop development hub for the latest quality educational learning materials in print, digital or multimedia formats. In regards to the adoption of eLearning and STEAM curriculum, CLASSROOM is now ready to serve our loyal customers and partners in the education industry. To cope with our continuous growth, we are inviting high calibre candidates with enthusiasm, vision and innovation to join our professional team to provide quality and creative products and services to the academic community.

Marketing Executive & Marketing Officer

Responsibilities:

- Provide educational solutions and trainings for digital/eLearning solutions; sell book publications and world-wide STEAM products to primary & secondary schools
- Explore sales opportunities, conduct market research and maintain good client relationships through regular school visits
- Business development and maintain relationships with existing and new customers; increase market penetration by providing educational products and services solutions to potential customers
- Liaise with customers or distributors to formulate marketing and promotion plans; achieve sales targets and implement various sales promotion plans
- Monitor sales performance, conduct sales analysis report and presentations; follow up sales order logistics and sales forecast; coordinate with internal and external parties of the districts in charged closely
- Participate in local or international exhibitions and symposiums; be able to hand ad-hoc assignments timely and professionally
- Occasional travelling is required

Requirements:

- Diploma or above in marketing or business related disciplines
- A team player, sociable with strong interpersonal, presentation and communication skills
- Aggressive, independent, self-motivated, good analytical mind, result-oriented and able to work under pressure
- Experience in marketing or sales or being a private tutor are an advantage
- Recent graduates will also be considered

NOTE:

- * Candidates with more experience will be considered as **Senior Marketing Executive or Marketing Officer**

Remuneration package and fringe benefits including **five days of work, public holidays, 12 days of paid annual leave, birthday leave, medical & transportation allowances, on-the-job training, travel awards and employee shopping discounts** will be offered to the right candidate. Please submit your resume, current and expected salary by email to recruit@classroom.com.hk or click "**Apply Now**" to contact our Administrative & Human Resources Department.

Candidate who are not invited for interview within six months may consider their applications unsuccessful.

All job applications will be processed for confidential information and for recruitment purposes only °

